

Online and Mobile Polling

Client: School of Health

Survey Name: The Health of the Planet

Date carried out: 01/05/2019 - 03/05/2019

Number of respondents: 2000

Demographics: UK Adults (Nationally Representative)



One Poll are members of ESOMAR and employ members of the MRS

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onepoll.

The Health of the Planet

1. Do you believe in climate change?

Choice	%
Yes	82.85% 1657
No	17.15% 343

2. To what extent do you agree or disagree with the following statement? 'Climate change is the biggest crisis facing humanity today.'

Choice	%
Strongly agree	32.47% 538
Somewhat agree	42.61% 706
Neither agree nor disagree	15.93% 264
Somewhat disagree	6.94% 115
Strongly disagree	2.05% 34

3. How important is the issue of climate change to you personally?

Choice	%
Very important	37.36% 619
Somewhat important	50.51% 837
Not very important	10.68% 177
Not at all important	1.45% 24

4. To what extent do you agree or disagree with the following statement? 'The government need to do more to help the issue of climate change'

Choice	%
Strongly agree	50.75% 841
Somewhat agree	32.41% 537
Neither agree nor disagree	14.36% 238
Somewhat disagree	1.99% 33
Strongly disagree	0.48% 8

5. Which of the following do you believe affects climate change the most? (Select up to 3)

Choice	%
Human behaviour	52.56% 871
Fossil Fuels	44.30% 734
Over population	36.33% 602
Cars	28.85% 478
Aeroplanes	18.59% 308
Meat farming	14.18% 235
Deforestation	51.12% 847
Natural planetary climate cycles	18.04% 299
None of the above	1.15% 19

6. Which of the following would you happily give up to help solve climate change? (Tick all that apply)

Choice	%
Petrol car	27.82% 461
Diesel car	44.18% 732
Driving completely	13.58% 225
Driving short distances	37.96% 629
Flying for business	31.02% 514
Flying for pleasure	22.33% 370
Having children	17.14% 284
Having lots of children (3 or more)	39.71% 658
Fossil fueled electricity	35.73% 592
Heating the home with fossil fuels (wood, gas, coal)	31.08% 515
Over-night charging/equipment on standby e.g. phone, tablet, TV etc	39.83% 660
My badly insulated house	19.92% 330
Hot washing machine water	22.81% 378
Tumble dryer	40.19% 666
Palm oil based products	54.68% 906
Plastic bags	68.74% 1139
Plastic packaging	65.84% 1091
Air freighted food	31.02% 514
Shop bought vegetables (grow your own)	13.22% 219
Dairy	12.07% 200
Non-green energy supplier	32.65% 541
None of the above	4.71% 78

7. To what extent do you agree or disagree with the following statement? 'I'd like to help solve climate change but I'm confused about how I can help'

Choice	%
Strongly agree	10.62% 176
Somewhat agree	41.22% 683
Neither agree nor disagree	28.79% 477
Somewhat disagree	13.88% 230
Strongly disagree	5.49% 91

8. Have you, or someone you know, been affected by climate change through an extreme weather event?

Choice	%
Yes	13.30% 266
No	86.70% 1734

9. Which of the following extreme weather events have you or somebody you know been affected by? Select all that apply

Choice	%
Record breaking high temperatures	29.70% 79
Record breaking low temperatures	25.19% 67
Wildfires	25.19% 67
Extreme rainfall	29.32% 78
Flooding	34.59% 92
Coastal flooding / erosion	21.43% 57
Drought	22.93% 61
Storm damage	37.59% 100
None of the above	3.38% 9

10. Would you swap your current car for an electric vehicle?

Choice	%
I already have an electric vehicle	3.55% 71
Yes, in the near future	17.00% 340
Yes, at some point	42.60% 852
No, never	16.50% 330
N/A - I don't own a car	20.35% 407

11. Do you have solar electricity panels on your house?

Choice	%
Yes	11.75% 235
No	88.25% 1765

12. If you don't have solar electricity panels on your house, is this something you would consider in the near future?

Choice	%
Yes	17.62% 311
Yes, but only with a government subsidy	41.30% 729
No	22.55% 398
Not sure	18.53% 327

13. Currently 30% of the UK's energy comes from renewable sources - do you think we should invest more or less in renewable energy?

Choice	%
Much more	40.50% 810
Somewhat more	32.05% 641
The same amount as currently	14.75% 295
Somewhat less	3.05% 61
Much less	1.50% 30
Not sure	8.15% 163

14. If you are a red meat eater, how many days a week on average would you happily give up red meat?

Where 0 means that you would give up red meat less than once per week

Office per week	
Choice	%
0	2.80% 56
1	4.65% 93
2	10.15% 203
3	10.30% 206
4	9.95% 199
5	10.65% 213
6	8.50% 170
7	1.15% 23
I'd be happy to completely give up red meat	13.80% 276
N/A - I would never give up red meat	12.70% 254
N/A - I do not eat red meat	15.35% 307
Average	3.58

15. Which age group do you think cares most about climate change?

Choice	%
Under 18	7.75% 155
18-24	21.95% 439
25-34	13.35% 267
35-44	7.35% 147
45-54	3.55% 71
55+	3.15% 63
All equal	16.35% 327
None in particular / not sure	26.55% 531

16. To what extent do you agree or disagree with the following statement? 'The nation needs educating more on climate change and what they can do to help'

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Choice	%
Strongly agree	46.41% 769
Somewhat agree	36.81% 610
Neither agree nor disagree	13.70% 227
Somewhat disagree	2.47% 41
Strongly disagree	0.60% 10

17. Which of the following do you believe is a barrier to solving climate change?

Choice	%
An unwillingness to change	52.99% 878
Uneducated on the topic	49.06% 813
Confused and overwhelmed by the topic	36.09% 598
Lack of government leadership/plan	50.33% 834
The price of buying locally and ethically	36.99% 613
The price of electric cars	45.68% 757
The time and effort to growing our own vegetables	20.58% 341
The belief that we can't make a difference	48.58% 805
Lack of investment in renewable energy	52.02% 862
People unwilling to not have children	24.98% 414
People unwilling to give up meat	27.82% 461
None of the above	5.85% 97

18. What do you think the government should do to help with climate change? (Tick all that apply)

Choice	%
Put climate change at the top of the agenda	42.43% 703
Commit to zero emissions by 2025	36.93% 612
Create new green laws	41.52% 688
Invest in a crisis campaign to educate, inform the public and call for change	40.74% 675
Create a practical action list for all segments of society	35.79% 593
Invest more in green energy	54.62% 905
Create a green economy	36.75% 609
Subsidise more home green initiatives	44.78% 742
Re-wild and reforest with millions of trees	45.87% 760
N/A - Not sure / nothing in particular	11.53% 191
Other	3.62% 60

19. To what extent do you agree or disagree with the following statement? 'I worry about my health due to the impact of climate change (e.g. severe weather, pollution, mass migration)'

Choice	%
Strongly agree	11.23% 186
Somewhat agree	32.23% 534
Neither agree nor disagree	33.19% 550
Somewhat disagree	17.44% 289
Strongly disagree	5.91% 98

20. To what extent do you agree with the following statement? 'I am worried about the amount of chemicals in medicines'

Choice	%
Strongly agree	17.05% 341
Somewhat agree	31.45% 629
Neither agree or disagree	33.35% 667
Somewhat disagree	11.65% 233
Strongly disagree	6.50% 130

21. Would you consider using complementary and alternative medicine - natural, sustainable systems of medicine - if you thought this could conserve energy and protect the environment?

Choice	%
Yes	40.95% 819
No	23.65% 473
Not sure	35.40% 708

22. Do you believe the following statement to be true or false? 'Using homeopathy is a way of reducing your carbon footprint'

Choice	%
TRUE	17.60% 352
FALSE	26.60% 532
Not sure	55.80% 1116

23. Would you consider using homeopathy in light of it being the second most common form of complementary and alternative medicine worldwide? (Based on a 2004 World Health Organisation study)

Choice	%
Yes	61.66% 505
No	9.40% 77
Not sure	28.94% 237

24. Would you consider using homeopathy if you thought this could conserve energy and protect the environment?

Choice	%
Yes	71.79% 588
No	9.04% 74
Not sure	19.17% 157

25. In which ways do you think government funds should be used to help solve climate change? Select all that apply

Choice	%
Divert spending on defense	24.62% 408
Increase taxes	15.63% 259
Create climate change tax	30.36% 503
Tax the dirtiest industries (eg. fossil fuels, transport, meat production)	54.80% 908
N/A - Not sure / I don't think government funds should be used to help climate	23.23% 385
Other	2.78% 46

26. How do you feel about climate change? Tick all that apply

Choice	%
Powerless	28.79% 477
Uninformed	18.29% 303
Confused	18.59% 308
Angry	17.68% 293
Anxious	31.93% 529
Overwhelmed	20.64% 342
Fearful	29.33% 486
Hopeful	14.36% 238
Ready	5.55% 92
Motivated	11.53% 191
N/A - I don't think about it / not sure	13.10% 217
Other	1.63% 27

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Gender	%	Responses
Female	51.00%	1020
Male	49.00%	980

	Female	Male
Yes	85.69% 874	79.90% 783
No	14.31% 146	20.10% 197

	Female	Male
Strongly agree	31.24% 273	33.84% 265
Somewhat agree	44.85% 392	40.10% 314
Neither agree nor disagree	15.45% 135	16.48% 129
Somewhat disagree	6.64% 58	7.28% 57
Strongly disagree	1.83% 16	2.30%

	Female	Male
Very important	37.19% 325	37.55% 294
Somewhat important	53.09% 464	47.64% 373
Not very important	9.27% 81	12.26% 96
Not at all important	0.46% 4	2.55% 20

4. To what extent do you agree or disagree with the following statement? 'The government need to do more to help the issue of climate change'

	Female	Male
Strongly agree	51.37% 449	50.06% 392
Somewhat agree	32.61% 285	32.18% 252
Neither agree nor disagree	14.42% 126	14.30% 112
Somewhat disagree	1.37% 12	2.68% 21
Strongly disagree	0.23% 2	0.77% 6

	Female	Male
Human behaviour	55.15% 482	49.68% 389
Fossil Fuels	38.67% 338	50.57% 396
Over population	36.38% 318	36.27% 284
Cars	29.75% 260	27.84% 218
Aeroplanes	19.57% 171	17.50% 137
Meat farming	15.68% 137	12.52% 98
Deforestation	52.97% 463	49.04% 384
Natural planetary climate cycles	17.51% 153	18.65% 146
None of the above	0.69% 6	1.66% 13

6. Which of the following would you happily give up to help solve climate change? (Tick all that apply)

	Female	Male
Petrol car	27.35% 239	28.35% 222
Diesel car	44.16% 386	44.19% 346
Driving completely	12.01% 105	15.33% 120
Driving short distances	39.24% 343	36.53% 286
Flying for business	31.69% 277	30.27% 237
Flying for pleasure	21.62% 189	23.12% 181
Having children	16.02% 140	18.39% 144 40.23%
Having lots of children (3 or more)	343	315
Fossil fueled electricity	32.72% 286 30.78%	39.08% 306 31.42%
Heating the home with fossil fuels (wood, gas, coal)	30.78% 269 44.85%	31.42% 246 34.23%
Over-night charging/equipment on standby e.g. phone, tablet, TV etc	44.85% 392 21.05%	268 18.65%
My badly insulated house	21.05% 184 24.14%	18.65% 146 21.33%
Hot washing machine water	211	167 34.87%
Tumble dryer	393 59.84%	273 48 91%
Palm oil based products	523 74.26%	383 62.58%
Plastic bags	649 71 17%	490
Plastic packaging	622 32.84%	469 28.99%
Air freighted food Shop bought vegetables (grow your	287	227
own)	133 13.39%	10.60%
Dairy	117 36.16%	83 28.74%
Non-green energy supplier	316 3.20%	225 6.39%
	20	60

7. To what extent do you agree or disagree with the following statement? 'I'd like to help solve climate change but I'm confused about how I can help'

	Female	Male
Strongly agree	10.98% 96	10.22% 80
Somewhat agree	45.42% 397	36.53% 286
Neither agree nor disagree	27.80% 243	29.89% 234
Somewhat disagree	12.59% 110	15.33% 120
Strongly disagree	3.20% 28	8.05% 63

8. Have you, or someone you know, been affected by climate change through an extreme weather event?

	Female	Male
Yes	11.27% 115	15.41% 151
N-	88.73% 905	84.59%

9. Which of the following extreme weather events have you or somebody you know been affected by? Select all that apply

	Female	Male
Record breaking high temperatures	29.57% 34	29.80% 45
Record breaking low temperatures	15.65% 18	32.45% 49
Wildfires	23.48% 27	26.49% 40
Extreme rainfall	29.57% 34	29.14% 44
Floodina	39.13% 45	31.13% 47
Coastal flooding / erosion	24.35% 28	19.21% 29
Drought	16.52% 19	27.81% 42
Storm damage	34.78% 40	39.74% 60
None of the above	4.35% 5	2.65% 4

10. Would you swap your current car for an electric vehicle?

	Female	Male
I already have an electric vehicle	2.84% 29	4.29% 42
Yes, in the near future	14.51% 148	19.59% 192
Yes, at some point	44.71% 456	40.41% 396
No, never	16.47% 168	16.53% 162
N/A - I don't own a car	21.47% 219	19.18% 188

11. Do you have solar electricity panels on your house?

	Female	Male
Yes	9.80% 100	13.78% 135
No	90.20% 920	86.22% 845

12. If you don't have solar electricity panels on your house, is this something you would consider in the near future?

	Female	Male
Yes	16.96% 156	18.34% 155
Yes, but only with a government subsidy	39.89% 367	42.84% 362
No	21.09% 194	24.14% 204
Not sure	22.07% 203	14.67% 124

13. Currently 30% of the UK's energy comes from renewable sources - do you think we should invest more or less in renewable energy?

	Female	Male
Much more	40.20% 410	40.82% 400
Somewhat more	34.02% 347	30% 294
The same amount as currently	13.14% 134	16.43% 161
Somewhat less	2.16% 22	3.98% 39
Much less	1.08%	1.94% 19
Not sure	9.41%	6.84% 67

14. If you are a red meat eater, how many days a week on average would you happily give up red meat?

Where 0 means that you would give up red meat less than once per week

	Female	Male
0	1.67% 17	3.98% 39
1	4.02% 41	5.31% 52
2	10% 102	10.31% 101
3	9.12% 93	11.53% 113
4	9.51% 97	10.41% 102
5	9.51% 97	11.84% 116
6	10.29% 105	6.63% 65
7	0.88% 9	1.43% 14
I'd be happy to completely give up red meat	16.67% 170	10.82% 106
N/A - I would never give up red meat	9.12% 93	16.43% 161
N/A - I do not eat red meat	19.22% 196	11.33% 111
Average	3.73	3.44

15. Which age group do you think cares most about climate change?

	Female	Male
Under 18	6.27% 64	9.29% 91
18-24	18.63% 190	25.41% 249
25-34	13.82% 141	12.86% 126
35-44	6.86% 70	7.86% 77
45-54	3.82% 39	3.27% 32
55+	2.75% 28	3.57% 35
All equal	18.63% 190	13.98% 137
None in particular / not sure	29.22% 298	23.78% 233

16. To what extent do you agree or disagree with the following statement? 'The nation needs educating more on climate change and what they can do to hel

	Female	Male
Strongly agree	49.31% 431	43.17% 338
Somewhat agree	37.19% 325	36.40% 285
Neither agree nor disagree	11.10% 97	16.60% 130
Somewhat disagree	2.06% 18	2.94% 23
Strongly disagree	0.34% 3	0.89% 7

17. Which of the following do you believe is a barrier to solving climate change?

	Female	Male
	56.06%	49.55%
An unwillingness to change	490	388
	55.03%	42.40%
Uneducated on the topic	481	332
Confused and overwhelmed by the	42.68%	28.74%
topic	373	225
	51.03%	49.55%
Lack of government leadership/plan	446	388
	43.71%	29.50%
The price of buying locally and ethically	382	231
	48.40%	42.66%
The price of electric cars	423	334
The time and effort to growing our own	24.03%	16.73%
vegetables	210	131
The belief that we can't make a	53.09%	43.55%
difference	464	341
	54.35%	49.43%
Lack of investment in renewable energy	475	387
	24 71%	25 29%
People unwilling to not have children	216	198
	30.21%	25 16%
People unwilling to give up meat	264	197
T CODIC GITWINING TO GIVE GD INCG	4.81%	7.02%
None of the above	42	55

18. What do you think the government should do to help with climate change? (Tick all that apply)

	Female	Male
Put climate change at the top of the	42.56%	42.27%
agenda	372	331
	38.79%	34.87%
Commit to zero emissions by 2025	339	273
	42.68%	40.23%
Create new green laws	373	315
Invest in a crisis campaign to educate,	45.88%	34.99%
inform the public and call for change	401	274
Create a practical action list for all	37.07%	34.36%
segments of society	324	269
	54.81%	54.41%
Invest more in green energy	479	426
	37.30%	36.14%
Create a green economy	326	283
	47.14%	42.15%
Subsidise more home green initiatives	412	330
Re-wild and reforest with millions of	48.40%	43.04%
trees	423	337
	12.24%	10.73%
N/A - Not sure / nothing in particular	107	84
	3.32%	3.96%
Other	29	31

19. To what extent do you agree or disagree with the following statement? "I worry about my health due to the impact of climate change (e.g. severe weather, pollution, mass migration)"

	Female	Male
Strongly agree	10.87% 95	11.62% 91
Somewhat agree	31.69% 277	32.82% 257
Neither agree nor disagree	34.55% 302	31.67% 248
Somewhat disagree	17.85% 156	16.99% 133
Strongly disagree	5.03% 44	6.90% 54

20. To what extent do you agree with the following statement? 'I am worried about the amount of chemicals in medicines'

	Female	Male
Strongly agree	17.84% 182	16.22% 159
Somewhat agree	34.51% 352	28.27% 277
Neither agree or disagree	31.47% 321	35.31% 346
Somewhat disagree	11.47% 117	11.84% 116
Strongly disagree	4.71% 48	8.37% 82

21. Would you consider using complementary and alternative medicine - natural, sustainable systems of medicine - if you thought this could conserve energy and protect the environment?

	Female	Male
Yes	44.22% 451	37.55% 368
No	18.14% 185	29.39% 288
Not sure	37.65% 384	33.06% 324

22. Do you believe the following statement to be true or false? "Using homeopathy is a way of reducing your carbon footprint"

	Female	Male
True	16.57% 169	18.67% 183
False	22.06% 225	31.33% 307
Not our	61.37% 626	50% 490

23. Would you consider using homeopathy in light of it being the second most common form of complementary and alternative medicine worldwide? (Based on a 2004 World Health Organisation study)

	Female	Male
Yes	64.75% 292	57.88% 213
No	6.43% 29	13.04% 48
Not sure	28.82% 130	29.08% 107

24. Would you consider using homeopathy if you thought this could conserve energy and protect the environment?

	Female	Male
Yes	74.06% 334	69.02% 254
No	6.21% 28	12.50% 46
Not sure	19.73% 89	18.48% 68

25. In which ways do you think government funds should be used to help solve climate change? Select all that apply

	Female	Male
Divert spending on defense	21.28% 186	28.35% 222
Increase taxes	12.59% 110	19.03% 149
Create climate change tax	28.72% 251	32.18% 252
Tax the dirtiest industries (eg. fossil fuels, transport, meat production)	57.55% 503	51.72% 405
N/A - Not sure / I don't think government funds should be used to help climate	25.29% 221	20.95% 164
Other	3.09% 27	2.43% 19

26. How do you feel about climate change? Tick all that apply

	Female	Male
Powerless	28.26% 247	29.37% 230
Uninformed	20.82% 182	15.45% 121
Confused	21.85% 191	14.94% 117
Angry	18.99% 166	16.22% 127
Anxious	34.10% 298	29.50% 231
Overwhelmed	25.29% 221	15.45% 121
Fearful	30.55% 267	27.97% 219
Hopeful	13.16% 115	15.71% 123
Ready	4.81% 42	6.39% 50
Motivated	11.67% 102	11.37% 89
N/A - I don't think about it / not sure	12.59% 110	13.67% 107
Other	1.83% 16	1.40% 11

onepoll. The Health of the Planet - Broken down by Region

Region	%	Responses
East Anglia	8.65%	173
East Midlands	6.85%	137
London	13.25%	265
North East	4.05%	81
North West	11.05%	221
Northern Ireland	2.80%	56
Scotland	7.80%	156
South East	13.90%	278
South West	9.10%	182
Wales	5.00%	100
West Midlands	9.45%	189
Yorkshire and the Humber	8.10%	162

1. Do you believe in climate change?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Yes	82.66% 143	81.02% 111	82.26% 218	87.65% 71	82.35% 182	82.14% 46	85.90% 134	80.22% 223	86.81% 158	85% 85	78.31% 148	85.19% 138
No.	17.34%	18.98%	17.74%	12.35%	17.65%	17.86%	14.10%	19.78%	13.19%	15%	21.69%	14.81%

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Strongly agree	39.16%	31.53%	33.94%	39.44%	28.02%	36.96%	35.82%	27.80%	37.34%	32.94%	27.03%	28.99%
	56	35	74	28	51	17	48	62	59	28	40	40
Somewhat agree	34.27%	43.24%	44.50%	32.39%	46.70%	32.61%	43.28%	44.39%	41.14%	44.71%	43.24%	47.10%
	49	48	97	23	85	15	58	99	65	38	64	65
Neither agree nor disagree	17.48%	18.02%	14.22%	12.68%	17.03%	15.22%	14.18%	19.28%	11.39%	12.94%	20.27%	14.49%
	25	20	31	9	31	7	19	43	18	11	30	20
Somewhat disagree	6.29%	5.41%	5.50%	9.86%	7.14%	15.22%	4.48%	6.73%	8.23%	7.06%	7.43%	7.25%
	9	6	12	7	13	7	6	15	13	6	11	10
Strongly disagree	2.80% 4	1.80% 2	1.83%	5.63% 4	1.10%	0% 0	2.24%	1.79% 4	1.90% 3	2.35%	2.03% 3	2.17% 3

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Very important	37.76%	35.14%	40.83%	30.99%	34.07%	43.48%	44.03%	32.74%	45.57%	40%	37.16%	28.99%
	54	39	89	22	62	20	59	73	72	34	55	40
Somewhat important	50.35%	54.95%	46.79%	53.52%	55.49%	41.30%	47.76%	55.61%	41.77%	44.71%	47.30%	59.42%
	72	61	102	38	101	19	64	124	66	38	70	82
Not very important	10.49%	9.91%	11.47%	11.27%	9.89%	10.87%	6.72%	9.42%	10.13%	14.12%	15.54%	10.14%
	15	11	25	8	18	5	9	21	16	12	23	14
Not at all important	1.40% 2	0% 0	0.92% 2	4.23% 3	0.55% 1	4.35% 2	1.49% 2	2.24% 5	2.53% 4	1.18%	0% 0	1.45% 2

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Strongly agree	52.45%	42.34%	52.75%	50.70%	46.15%	50%	57.46%	49.78%	56.96%	48.24%	49.32%	50%
	75	47	115	36	84	23	77	111	90	41	73	69
Somewhat agree	30.07%	38.74%	34.40%	38.03%	35.16%	32.61%	28.36%	30.94%	28.48%	32.94%	27.70%	35.51%
	43	43	75	27	64	15	38	69	45	28	41	49
Neither agree nor disagree	16.78%	18.02%	10.09%	5.63%	16.48%	13.04%	11.94%	16.14%	12.66%	16.47%	20.95%	10.87%
	24	20	22	4	30	6	16	36	20	14	31	15
Somewhat disagree	0.70% 1	0.90%	2.75% 6	4.23% 3	1.65% 3	4.35% 2	1.49%	2.69% 6	1.90% 3	1.18%	1.35%	2.17% 3
Strongly disagree	0% 0	0% 0	0% 0	1.41%	0.55% 1	0% 0	0.75% 1	0.45% 1	0% 0	1.18%	0.68% 1	1.45% 2

5. Which of the following do you believe affects climate change the most? (Select up to 3)

			_									
	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Human behaviour	54.55%	52.25%	54.59%	66.20%	43.41%	39.13%	61.94%	53.81%	50%	47.06%	54.05%	50.72%
	78	58	119	47	79	18	83	120	79	40	80	70
Fossil Fuels	48.95%	47.75%	45.87%	36.62%	45.05%	47.83%	45.52%	43.95%	44.30%	44.71%	39.19%	40.58%
	70	53	100	26	82	22	61	98	70	38	58	56
Over population	32.87%	36.04%	39.45%	45.07%	31.32%	23.91%	35.82%	36.77%	39.24%	35.29%	38.51%	36.23%
	47	40	86	32	57	11	48	82	62	30	57	50
Cars	27.27%	27.93%	26.15%	29.58%	36.26%	28.26%	26.87%	23.32%	24.05%	28.24%	32.43%	38.41%
	39	31	57	21	66	13	36	52	38	24	48	53
Aeroplanes	22.38%	23.42%	17.89%	14.08%	17.58%	10.87%	17.91%	15.25%	19.62%	17.65%	24.32%	17.39%
	32	26	39	10	32	5	24	34	31	15	36	24
Meat farming	11.89%	13.51%	12.39%	14.08%	13.74%	28.26%	11.94%	12.56%	15.82%	16.47%	12.16%	19.57%
	17	15	27	10	25	13	16	28	25	14	18	27
Deforestation	47.55%	52.25%	50.92%	47.89%	49.45%	50%	50.75%	54.71%	55.70%	57.65%	51.35%	43.48%
	68	58	111	34	90	23	68	122	88	49	76	60
Natural planetary climate cycles	19.58%	18.92%	18.35%	14.08%	19.23%	13.04%	11.94%	16.59%	22.15%	20%	19.59%	18.12%
	28	21	40	10	35	6	16	37	35	17	29	25
None of the above	0.70% 1	1.80% 2	1.38%	1.41% 1	0.55% 1	2.17% 1	0% 0	1.35%	1.27%	1.18%	0% 0	2.90% 4

6. Which of the following would you happily give up to help solve climate change? (Tick all that apply)

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Petrol car	22.38%	35.14%	32.11%	21.13%	32.42%	19.57%	26.87%	23.32%	32.28%	23.53%	25.68%	28.99%
	32	39	70	15	59	9	36	52	51	20	38	40
Diesel car	46.85%	42.34%	47.25%	40.85%	41.21%	34.78%	44.03%	49.33%	48.73%	41.18%	37.84%	42.03%
	67	47	103	29	75	16	59	110	77	35	56	58
Driving completely	8.39%	9.91%	20.64%	15.49%	12.09%	4.35%	10.45%	13.90%	16.46%	8.24%	12.16%	18.84%
	12	11	45	11	22	2	14	31	26	7	18	26
Driving short distances	39.16%	37.84%	38.53%	28.17%	38.46%	23.91%	40.30%	38.12%	46.84%	34.12%	31.76%	41.30%
	56	42	84	20	70	11	54	85	74	29	47	57
Flying for business	43.36%	26.13%	32.11%	26.76%	30.22%	19.57%	31.34%	30.49%	34.81%	28.24%	26.35%	30.43%
	62	29	70	19	55	9	42	68	55	24	39	42
Flying for pleasure	31.47%	26.13%	19.27%	15.49%	19.23%	15.22%	25.37%	24.66%	26.58%	23.53%	13.51%	21.74%
	45	29	42	11	35	7	34	55	42	20	20	30
Having children	17.48%	17.12%	19.72%	15.49%	15.93%	8.70%	18.66%	20.63%	20.89%	12.94%	14.86%	11.59%
	25	19	43	11	29	4	25	46	33	11	22	16
Having lots of children (3 or more)	40.56%	36.94%	41.28%	35.21%	36.81%	26.09%	38.06%	39.91%	50.63%	37.65%	36.49%	42.75%
	58	41	90	25	67	12	51	89	80	32	54	59
Fossil fueled electricity	36.36%	39.64%	35.78%	33.80%	34.62%	34.78%	40.30%	36.77%	43.04%	32.94%	27.70%	30.43%
	52	44	78	24	63	16	54	82	68	28	41	42
Heating the home with fossil fuels	32.87%	34.23%	31.65%	28.17%	27.47%	32.61%	35.82%	30.04%	37.97%	31.76%	25%	26.81%
(wood, gas, coal)	47	38	69	20	50	15	48	67	60	27	37	37
Over-night charging/equipment on	46.15%	37.84%	39.45%	33.80%	35.71%	39.13%	41.79%	43.05%	43.67%	35.29%	39.86%	35.51%
standby e.g. phone, tablet, TV etc	66	42	86	24	65	18	56	96	69	30	59	49
Mv badly insulated house	17.48%	20.72%	24.77%	25.35%	15.38%	17.39%	20.15%	18.39%	20.25%	20%	16.89%	23.19%
	25	23	54	18	28	8	27	41	32	17	25	32
Hot washing machine water	26.57%	20.72%	22.02%	28.17%	17.03%	15.22%	25.37%	24.22%	29.11%	22.35%	20.95%	19.57%
	38	23	48	20	31	7	34	54	46	19	31	27
Tumble dryer	41.26%	34.23%	40.37%	29.58%	37.36%	32.61%	41.79%	44.84%	48.73%	36.47%	36.49%	42.75%
	59	38	88	21	68	15	56	100	77	31	54	59
Palm oil based products	54.55%	54.95%	55.50%	60.56%	51.65%	41.30%	57.46%	59.19%	63.92%	55.29%	44.59%	48.55%
	78	61	121	43	94	19	77	132	101	47	66	67
Plastic bags	71.33%	74.77%	66.51%	78.87%	60.99%	60.87%	74.63%	68.16%	72.15%	72.94%	65.54%	64.49%
	102	83	145	56	111	28	100	152	114	62	97	89
Plastic packaging	68.53%	70.27%	64.68%	63.38%	63.19%	63.04%	65.67%	67.71%	68.99%	68.24%	60.14%	65.22%
	98	78	141	45	115	29	88	151	109	58	89	90
Air freighted food	32.87%	29.73%	27.98%	21.13%	34.62%	32.61%	29.10%	31.84%	36.71%	30.59%	29.73%	30.43%
	47	33	61	15	63	15	39	71	58	26	44	42
Shop bought vegetables (grow your own)	20.28%	9.91%	11.93%	9.86%	10.44%	8.70%	17.16%	11.21%	13.29%	15.29%	14.19%	14.49%
	29	11	26	7	19	4	23	25	21	13	21	20
Dairv	11.89% 17	9.01%	12.39% 27	9.86% 7	9.89%	2.17%	11.19% 15	18.39% 41	18.35% 29	10.59% 9	8.78% 13	9.42% 13
Non-green energy supplier	34.27%	30.63%	33.94%	25.35%	31.87%	30.43%	28.36%	31.39%	41.14%	36.47%	31.08%	31.88%
	49	34	74	18	58	14	38	70	65	31	46	44
None of the above	5.59%	4.50%	3.67%	5.63%	4.95%	4.35%	2.99%	2.69%	6.33%	7.06%	6.08%	5.07%
	8	5	8	4	9	2	4	6	10	6	9	7

7. To what extent do you agree or disagree with the following statement? 'I'd like to help solve climate change but I'm confused about how I can help'

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Strongly agree	10.49%	7.21%	12.84%	11.27%	9.89%	15.22%	8.21%	7.62%	9.49%	14.12%	14.19%	11.59%
	15	8	28	8	18	7	11	17	15	12	21	16
Somewhat agree	33.57%	44.14%	40.83%	42.25%	46.15%	52.17%	42.54%	42.15%	36.08%	40%	35.81%	46.38%
	48	49	89	30	84	24	57	94	57	34	53	64
Neither agree nor disagree	34.97%	31.53%	26.61%	25.35%	29.12%	17.39%	28.36%	30.04%	30.38%	27.06%	31.76%	23.19%
	50	35	58	18	53	8	38	67	48	23	47	32
Somewhat disagree	16.08%	9.01%	12.39%	14.08%	12.09%	8.70%	14.18%	16.59%	15.82%	14.12%	14.19%	14.49%
	23	10	27	10	22	4	19	37	25	12	21	20
Strongly disagree	4.90%	8.11%	7.34%	7.04%	2.75%	6.52%	6.72%	3.59%	8.23%	4.71%	4.05%	4.35%
	7	9	16	5	5	3	9	8	13	4	6	6

8. Have you, or someone you know, been affected by climate change through an extreme weather event?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
	13.29%	10.22%	17.36%	9.88%	13.12%	23.21%	10.90%	10.43%	11.54%	12%	16.40%	14.20%
Yes	23	14	46	8	29	13	17	29	21	12	31	23
No	86.71% 150	89.78% 123	82.64% 219	90.12% 73	86.88% 192	76.79% 43	89.10% 139	89.57% 249	88.46% 161	88% 88	83.60% 158	85.80% 139

9. Which of the following extreme weather events have you or somebody you know been affected by? Select all that apply

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Record breaking high temperatures	34.78%	28.57%	32.61%	37.50%	17.24%	46.15%	17.65%	44.83%	19.05%	25%	25.81%	30.43%
	8	4	15	3	5	6	3	13	4	3	8	7
Record breaking low temperatures	17.39%	7.14%	28.26%	37.50%	17.24%	38.46%	41.18%	27.59%	23.81%	0%	25.81%	34.78%
	4	1	13	3	5	5	7	8	5	0	8	8
Wildfires	34.78%	14.29%	39.13%	12.50%	17.24%	15.38%	11.76%	3.45%	38.10%	25%	38.71%	21.74%
	8	2	18	1	5	2	2	1	8	3	12	5
Extreme rainfall	13.04%	28.57%	36.96%	25%	37.93%	30.77%	23.53%	24.14%	38.10%	16.67%	29.03%	30.43%
	3	4	17	2	11	4	4	7	8	2	9	7
Flooding	21.74% 5	14.29% 2	41.30% 19	37.50% 3	48.28% 14	23.08% 3	23.53%	31.03% 9	52.38% 11	33.33% 4	29.03% 9	39.13% 9
Coastal flooding / erosion	17.39% 4	14.29% 2	36.96% 17	0% 0	20.69% 6	23.08%	0% 0	24.14% 7	28.57% 6	0% 0	12.90% 4	34.78% 8
Drought	21.74%	35.71%	15.22%	12.50%	13.79%	30.77%	23.53%	31.03%	19.05%	8.33%	32.26%	30.43%
	5	5	7	1	4	4	4	9	4	1	10	7
Storm damage	34.78%	42.86%	54.35%	12.50%	34.48%	38.46%	41.18%	37.93%	28.57%	41.67%	22.58%	39.13%
	8	6	25	1	10	5	7	11	6	5	7	9
None of the above	4.35% 1	7.14% 1	2.17%	0% 0	3.45% 1	0% 0	0% 0	3.45% 1	0% 0	16.67% 2	3.23% 1	4.35% 1

10. Would you swap your current car for an electric vehicle?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
I already have an electric vehicle	5.78%	2.92%	3.02%	4.94%	2.26%	10.71%	3.21%	4.32%	2.75%	2%	3.70%	1.85%
	10	4	8	4	5	6	5	12	5	2	7	3
Yes, in the near future	15.03%	15.33%	19.25%	16.05%	16.29%	14.29%	22.44%	14.39%	15.93%	17%	19.58%	16.67%
	26	21	51	13	36	8	35	40	29	17	37	27
Yes, at some point	40.46%	40.15%	41.51%	45.68%	46.61%	44.64%	40.38%	44.96%	44.51%	39%	40.21%	41.98%
	70	55	110	37	103	25	63	125	81	39	76	68
No. never	21.39%	18.98%	12.08%	16.05%	11.31%	17.86%	16.03%	19.78%	10.99%	25%	17.99%	17.28%
	37	26	32	13	25	10	25	55	20	25	34	28
N/A - I don't own a car	17.34%	22.63%	24.15%	17.28%	23.53%	12.50%	17.95%	16.55%	25.82%	17%	18.52%	22.22%
	30	31	64	14	52	7	28	46	47	17	35	36

11. Do you have solar electricity panels on your house?

ſ		East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Г	Yes	13.29% 23	11.68% 16	13.58% 36	16.05% 13	8.14% 18	21.43% 12	10.90% 17	10.43% 29	10.44% 19	10% 10	13.23% 25	10.49% 17
ı	N-	86.71% 150	88.32%	86.42%	83.95% 68	91.86%	78.57%	89.10%	89.57%	89.56% 163	90%	86.77% 164	89.51% 145

12. If you don't have solar electricity panels on your house, is this something you would consider in the near future?

						Northern Ireland						Yorkshire and the Humber
Yes	14.67%	12.40%	19.21%	14.71%	19.70%	13.64%	19.42%	14.46%	23.31%	17.78%	18.29%	18.62%
	22	15	44	10	40	6	27	36	38	16	30	27
Yes, but only with a government	40%	42.98%	35.81%	47.06%	39.90%	45.45%	46.76%	38.96%	41.10%	43.33%	44.51%	42.07%
subsidy	60	52	82	32	81	20	65	97	67	39	73	61
No	30%	23.14%	19.65%	23.53%	18.23%	25%	21.58%	26.51%	19.63%	22.22%	23.17%	20.69%
	45	28	45	16	37	11	30	66	32	20	38	30
Not sure	15.33%	21.49%	25.33%	14.71%	22.17%	15.91%	12.23%	20.08%	15.95%	16.67%	14.02%	18.62%
	23	26	58	10	45	7	17	50	26	15	23	27

13. Currently 30% of the UK's energy comes from renewable sources - do you think we should invest more or less in renewable energy?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Much more	41.04% 71	41.61% 57	44.91% 119	41.98% 34	38.46% 85	39.29% 22	42.31% 66	35.61% 99	49.45% 90	40% 40	37.57% 71	34.57% 56
Somewhat more	30.64% 53	25.55% 35	28.68% 76	40.74% 33	29.86% 66	32.14% 18	30.77% 48	36.33% 101	29.67% 54	37% 37	33.86% 64	34.57% 56
The same amount as currently	13.87% 24	16.79% 23	13.58% 36	9.88% 8	15.84% 35	16.07% 9	17.95% 28	12.95% 36	11.54% 21	14% 14	17.99% 34	16.67% 27
Somewhat less	2.31%	0.73% 1	2.64% 7	2.47%	4.52% 10	0% 0	6.41% 10	3.24% 9	2.75% 5	1% 1	3.17% 6	3.70% 6
Much less	1.73%	2.19% 3	1.51% 4	0% 0	1.36%	5.36% 3	0.64%	2.52% 7	1.10%	0% 0	1.06%	1.23% 2
Not sure	10.40% 18	13.14% 18	8.68% 23	4.94% 4	9.95% 22	7.14% 4	1.92%	9.35% 26	5.49% 10	8% 8	6.35% 12	9.26% 15

14. If you are a red meat eater, how many days a week on average would you happily give up red meat?

Where 0 means that you would give up red meat less than once per week

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	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
	1.73%	0.73%	3.02%	0%	1.81%	5.36%	3.85%	2.52%	3.30%	0%	6.88%	3.09%
0	3	1	8	0	4	3	6	7	6	0	13	5
1	5.78% 10	2.19%	5.66% 15	2.47%	5.43% 12	0% 0	5.13% 8	6.12% 17	5.49% 10	3% 3	4.23% 8	3.09% 5
2	10.40% 18	14.60% 20	10.57% 28	13.58% 11	6.79% 15	14.29% 8	14.10% 22	10.43% 29	8.24% 15	8% 8	5.82% 11	11.11% 18
3	7.51% 13	10.22% 14	10.57% 28	13.58% 11	11.76% 26	17.86% 10	8.97% 14	7.91% 22	10.99% 20	7% 7	13.23% 25	9.88% 16
4	13.29% 23	10.22% 14	10.19% 27	9.88% 8	14.03% 31	7.14% 4	7.69% 12	9.35% 26	4.40% 8	14% 14	9.52% 18	8.64% 14
5	8.67% 15	10.95% 15	12.83% 34	8.64% 7	9.95% 22	16.07% 9	8.97% 14	9.35% 26	7.69% 14	11% 11	12.70% 24	13.58% 22
6	5.78% 10	8.03% 11	10.19% 27	11.11% 9	9.95% 22	3.57% 2	10.26% 16	4.32% 12	9.89% 18	6% 6	8.99% 17	12.35% 20
7	2.31% 4	0% 0	0.75% 2	0% 0	0.90% 2	0% 0	1.92%	1.80% 5	0% 0	2% 2	2.65% 5	0% 0
I'd be happy to completely give up red meat	13.87% 24	11.68% 16	8.68% 23	20.99% 17	15.84% 35	12.50% 7	13.46% 21	16.19% 45	18.13% 33	15% 15	8.99% 17	14.20% 23
N/A - I would never give up red meat	15.03% 26	13.87% 19	7.17%	11.11%	11.76% 26	8.93%	14.10% 22	13.31% 37	13.74%	16% 16	14.81% 28	13.58%
N/A - I Would lievel give up led lileat	15.61%	17.52%	20.38%	8.64%	11.76%	14.29%	11.54%	18.71%	18.13%	18%	12.17%	10.49%
N/A - I do not eat red meat	27	24	54	7	26	8	18	52	33	18	23	17
Average	3.54	3.62	3.6	3.71	3.73	3.31	3.46	3.35	3.41	3.94	3.59	3.75

15. Which age group do you think cares most about climate change?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Under 18	8.67%	5.84%	7.92%	7.41%	5.88%	12.50%	8.33%	9.71%	8.24%	12%	2.65%	8.02%
	15	8	21	6	13	7	13	27	15	12	5	13
18-24	21.97%	18.98%	19.62%	23.46%	23.98%	19.64%	26.28%	20.86%	24.73%	20%	20.63%	22.84%
	38	26	52	19	53	11	41	58	45	20	39	37
25-34	11.56%	12.41%	12.45%	9.88%	11.31%	19.64%	14.74%	12.23%	14.84%	15%	16.40%	14.20%
	20	17	33	8	25	11	23	34	27	15	31	23
35-44	4.05%	6.57%	5.66%	9.88%	8.60%	8.93%	8.33%	7.91%	4.40%	5%	11.11%	9.26%
	7	9	15	8	19	5	13	22	8	5	21	15
45-54	2.31%	2.19%	3.77%	6.17%	4.07%	3.57%	2.56%	3.60%	4.40%	2%	5.82%	1.85%
	4	3	10	5	9	2	4	10	8	2	11	3
55+	1.73%	5.84% 8	3.02% 8	3.70% 3	2.71% 6	5.36% 3	4.49% 7	1.08%	2.75% 5	3% 3	4.23% 8	3.70% 6
All equal	21.97%	11.68%	18.87%	18.52%	16.29%	16.07%	17.31%	13.31%	13.74%	17%	16.93%	15.43%
	38	16	50	15	36	9	27	37	25	17	32	25
None in particular / not sure	27.75%	36.50%	28.68%	20.99%	27.15%	14.29%	17.95%	31.29%	26.92%	26%	22.22%	24.69%
	48	50	76	17	60	8	28	87	49	26	42	40

16. To what extent do you agree or disagree with the following statement? 'The nation needs educating more on climate change and what they can do to help

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Strongly agree	48.95%	42.34%	50%	46.48%	41.76%	47.83%	46.27%	43.50%	55.70%	48.24%	43.92%	42.75%
	70	47	109	33	76	22	62	97	88	41	65	59
Somewhat agree	33.57%	38.74%	38.07%	35.21%	38.46%	36.96%	35.07%	39.46%	26.58%	36.47%	35.14%	46.38%
	48	43	83	25	70	17	47	88	42	31	52	64
Neither agree nor disagree	13.29%	16.22%	11.01%	12.68%	16.48%	10.87%	14.18%	14.35%	15.19%	14.12%	16.22%	7.97%
	19	18	24	9	30	5	19	32	24	12	24	11
Somewhat disagree	3.50%	2.70%	0.92%	4.23%	2.75%	4.35%	3.73%	2.24%	1.90%	1.18%	3.38%	1.45%
	5	3	2	3	5	2	5	5	3	1	5	2
Strongly disagree	0.70%	0% 0	0% 0	1.41%	0.55%	0% 0	0.75% 1	0.45%	0.63%	0% 0	1.35%	1.45% 2

17. Which of the following do you believe is a barrier to solving climate change?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
An unwillingness to change	58.04%	54.95%	53.21%	60.56%	50%	45.65%	54.48%	55.61%	55.06%	56.47%	47.30%	44.20%
	83	61	116	43	91	21	73	124	87	48	70	61
Uneducated on the topic	50.35%	52.25%	52.29%	52.11%	46.70%	47.83%	45.52%	48.88%	51.90%	44.71%	46.62%	47.83%
	72	58	114	37	85	22	61	109	82	38	69	66
Confused and overwhelmed by the	39.86%	38.74%	40.83%	35.21%	36.81%	26.09%	32.84%	33.63%	37.34%	34.12%	28.38%	40.58%
topic	57	43	89	25	67	12	44	75	59	29	42	56
Lack of government leadership/plan	46.15%	51.35%	49.08%	52.11%	49.45%	41.30%	53.73%	55.61%	55.70%	41.18%	47.30%	50%
	66	57	107	37	90	19	72	124	88	35	70	69
The price of buying locally and ethically	37.76%	38.74%	42.66%	35.21%	35.16%	32.61%	35.82%	33.63%	40.51%	34.12%	29.73%	42.75%
	54	43	93	25	64	15	48	75	64	29	44	59
The price of electric cars	48.95%	45.05%	51.38%	38.03%	48.90%	32.61%	37.31%	45.29%	46.20%	42.35%	43.92%	50%
	70	50	112	27	89	15	50	101	73	36	65	69
The time and effort to growing our own	20.28%	24.32%	25.23%	28.17%	18.13%	15.22%	19.40%	23.32%	17.09%	12.94%	17.57%	20.29%
vegetables	29	27	55	20	33	7	26	52	27	11	26	28
The belief that we can't make a difference	49.65%	47.75%	53.67%	49.30%	45.60%	52.17%	44.03%	49.33%	53.80%	47.06%	37.84%	52.17%
	71	53	117	35	83	24	59	110	85	40	56	72
Lack of investment in renewable energy	51.05%	53.15%	59.63%	52.11%	50.55%	50%	50%	47.09%	56.33%	43.53%	50.68%	54.35%
	73	59	130	37	92	23	67	105	89	37	75	75
People unwilling to not have children	29.37%	29.73%	27.06%	22.54%	21.43%	17.39%	21.64%	30.49%	26.58%	18.82%	22.30%	21.01%
	42	33	59	16	39	8	29	68	42	16	33	29
People unwilling to give up meat	28.67%	27.93%	32.57%	23.94%	26.37%	15.22%	24.63%	30.04%	34.18%	27.06%	20.95%	27.54%
	41	31	71	17	48	7	33	67	54	23	31	38
None of the above	4.20%	9.01%	3.21%	5.63%	4.40%	8.70%	4.48%	6.73%	6.96%	9.41%	7.43%	5.07%
	6	10	7	4	8	4	6	15	11	8	11	7

18. What do you think the government should do to help with climate change? (Tick all that apply)

	East Anglia	East Midlands		North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Put climate change at the top of the	48.95%	38.74%	44.04%	45.07%	36.81%	34.78%	41.04%	42.15%	48.73%	42.35%	36.49%	45.65%
agenda	70	43	96	32	67	16	55	94	77	36	54	63
	36.36%	36.04%	40.37%	42.25%	32.42%	28.26%	43.28%	34.53%	41.77%	34.12%	31.76%	38.41%
Commit to zero emissions by 2025	52	40	88	30	59	13	58	77	66	29	47	53
Create new green laws	42.66% 61	38.74% 43	44.50% 97	38.03% 27	37.91% 69	36.96% 17	48.51% 65	42.15% 94	46.20% 73	40% 34	37.16% 55	38.41% 53
Invest in a crisis campaign to educate, inform the public and call for change	38.46% 55	46.85% 52	40.37% 88	39.44% 28	42.86% 78	41.30% 19	37.31% 50	43.05% 96	43.04% 68	32.94%	39.86% 59	39.13% 54
Create a practical action list for all	31.47%	43.24%	40.37%	32.39%	34.07%	26.09%	36.57%	34.98%	44.30%	28.24%	31.08%	34.78%
segments of society	45	43.24%	88	23	62	12	49	78	70	20.24%	46	34.76% 48
Invest more in green energy	53.15% 76	60.36% 67	56.88% 124	52.11% 37	52.75% 96	43.48% 20	54.48% 73	54.26% 121	58.23% 92	49.41% 42	52.70% 78	57.25% 79
Create a green economy	35.66% 51	40.54% 45	38.99% 85	36.62% 26	36.26% 66	30.43% 14	40.30% 54	36.32% 81	43.04% 68	25.88% 22	30.41% 45	37.68% 52
Subsidise more home green initiatives	44.06% 63	50.45% 56	46.33% 101	42.25% 30	41.76% 76	32.61% 15	41.79% 56	45.74% 102	52.53% 83	34.12% 29	46.62% 69	44.93% 62
Re-wild and reforest with millions of	50.35%	47.75%	44.95%	49.30%	45.60%	32.61%	41.79%	49.33%	50.63%	42.35%	39.86%	45.65%
trees	72	53	98	35	83	15	56	110	80	36	59	63
	14.69%	10.81%	11.47%	11.27%	10.99%	13.04%	5.97%	10.76%	12.03%	14.12%	11.49%	13.77%
N/A - Not sure / nothing in particular	21	12	25	8	20	6	8	24	19	12	17	19
	2.80%	4.50%	2.75%	2.82%	3.30%	2.17%	5.22%	2.69%	6.33%	4.71%	4.73%	1.45%
Other	4	5	6	2	6	1	7	6	10	4	7	2

19. To what extent do you agree or disagree with the following statement? 'I worry about my health due to the impact of climate change (e.g. severe weather, pollution, mass migration)'

		East Midlands							South West		West Midlands	Yorkshire and the Humber
Strongly agree	9.09%	9.91%	17.43%	12.68%	8.24%	26.09%	7.46%	10.76%	10.76%	8.24%	8.78%	12.32%
	13	11	38	9	15	12	10	24	17	7	13	17
Somewhat agree	32.87%	31.53%	33.49%	29.58%	33.52%	23.91%	38.81%	28.70%	26.58%	27.06%	36.49%	36.96%
	47	35	73	21	61	11	52	64	42	23	54	51
Neither agree nor disagree	34.27%	39.64%	28.44%	32.39%	32.42%	26.09%	32.09%	34.98%	36.08%	38.82%	35.81%	26.81%
	49	44	62	23	59	12	43	78	57	33	53	37
Somewhat disagree	18.18%	14.41%	13.30%	19.72%	20.88%	13.04%	17.16%	19.73%	20.89%	15.29%	12.84%	20.29%
	26	16	29	14	38	6	23	44	33	13	19	28
Strongly disagree	5.59%	4.50%	7.34%	5.63%	4.95%	10.87%	4.48%	5.83%	5.70%	10.59%	6.08%	3.62%
	8	5	16	4	9	5	6	13	9	9	9	5

20. To what extent do you agree with the following statement? 'I am worried about the amount of chemicals in medicines'

						Northern Ireland						Yorkshire and the Humber
Strongly agree	20.23%	16.06%	23.02%	24.69%	11.76%	25%	16.03%	14.75%	15.93%	15%	13.23%	17.28%
	35	22	61	20	26	14	25	41	29	15	25	28
Somewhat agree	29.48%	27.01%	29.43%	29.63%	35.29%	28.57%	34.62%	29.50%	29.12%	34%	32.80%	37.04%
	51	37	78	24	78	16	54	82	53	34	62	60
Neither agree or disagree	30.64%	39.42%	27.55%	32.10%	36.20%	23.21%	32.05%	33.81%	35.16%	40%	39.15%	28.40%
	53	54	73	26	80	13	50	94	64	40	74	46
Somewhat disagree	12.72%	10.95%	12.45%	9.88%	11.31%	3.57%	10.26%	14.75%	13.19%	8%	10.05%	12.35%
	22	15	33	8	25	2	16	41	24	8	19	20
Strongly disagree	6.94%	6.57%	7.55%	3.70%	5.43%	19.64%	7.05%	7.19%	6.59%	3%	4.76%	4.94%
	12	9	20	3	12	11	11	20	12	3	9	8

21. Would you consider using complementary and alternative medicine - natural, sustainable systems of medicine - if you thought this could conserve energy and protect the environment

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Yes	42.20%	38.69%	43.77%	44.44%	40.72%	44.64%	36.54%	37.41%	40.66%	46%	40.21%	42.59%
	73	53	116	36	90	25	57	104	74	46	76	69
No	23.12%	29.20%	20.75%	25.93%	20.36%	25%	25.64%	25.18%	23.63%	18%	28.04%	20.99%
	40	40	55	21	45	14	40	70	43	18	53	34
Not sure	34.68%	32.12%	35.47%	29.63%	38.91%	30.36%	37.82%	37.41%	35.71%	36%	31.75%	36.42%
	60	44	94	24	86	17	59	104	65	36	60	59

22. Do you believe the following statement to be true or false? 'Using homeopathy is a way of reducing your carbon footprint'

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
True	17.34% 30	13.87% 19	17.36% 46	22.22% 18	16.29% 36	33.93% 19	19.87% 31	14.75% 41	16.48% 30	16% 16	18.52% 35	19.14% 31
False	24.86% 43	30.66% 42	20.38% 54	18.52% 15	28.05% 62	26.79% 15	26.28% 41	32.37% 90	30.77% 56	18% 18	29.63% 56	24.69% 40
Not sure	57.80% 100	55.47% 76	62.26% 165	59.26% 48	55.66% 123	39.29% 22	53.85% 84	52.88% 147	52.75% 96	66% 66	51.85% 98	56.17% 91

23. Would you consider using homeopathy in light of it being the second most common form of complementary and alternative medicine worldwide? (Based on a 2004 World Health Organisation study)

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
	63.01%	58.49%	76.72%	69.44%	60%	76%	59.65%	53.85%		54.35%	60.53%	59.42%
Yes	46	31	89	25	54	19	34	56	39	25	46	41
	15.07%	15.09%	3.45%	2.78%	11.11%	12%	12.28%	10.58%	10.81%	6.52%	6.58%	8.70%
No	11	8	4	1	10	3	7	11	8	3	5	6
	21.92%	26.42%	19.83%	27.78%	28.89%	12%	28.07%	35.58%	36.49%	39.13%	32.89%	31.88%
Not sure	16	14	23	10	26	3	16	37	27	18	25	22

24. Would you consider using homeopathy if you thought this could conserve energy and protect the environment?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
	73.97%	66.04%	83.62%	86.11%	73.33%	80%	70.18%	64.42%	66.22%	65.22%	68.42%	68.12%
Yes	54	35	97	31	66	20	40	67	49	30	52	47
	10.96%	15.09%	5.17%	2.78%	7.78%	8%	19.30%	7.69%	8.11%	4.35%	10.53%	10.14%
No	8	8	6	1	7	2	11	8	6	2	8	7
N-4	15.07%	18.87%	11.21%	11.11%	18.89%	12%	10.53%	27.88%	25.68%	30.43%	21.05%	21.74%

25. In which ways do you think government funds should be used to help solve climate change? Select all that apply

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Divert spending on defense	24.48%	18.92%	28.90%	21.13%	21.43%	21.74%	32.84%	21.97%	19.62%	23.53%	26.35%	30.43%
	35	21	63	15	39	10	44	49	31	20	39	42
Increase taxes	18.88%	12.61%	19.27%	22.54%	10.44%	23.91%	19.40%	13%	16.46%	9.41%	15.54%	13.04%
	27	14	42	16	19	11	26	29	26	8	23	18
Create climate change tax	26.57%	29.73%	34.40%	29.58%	26.37%	32.61%	35.82%	29.15%	29.75%	31.76%	27.03%	33.33%
	38	33	75	21	48	15	48	65	47	27	40	46
Tax the dirtiest industries (eg. fossil	56.64%	55.86%	56.88%	56.34%	54.40%	45.65%	55.97%	52.47%	55.06%	57.65%	50%	57.25%
fuels, transport, meat production)	81	62	124	40	99	21	75	117	87	49	74	79
N/A - Not sure / I don't think government	25.17%	22.52%	20.18%	21.13%	25.27%	21.74%	14.93%	28.25%	25.95%	22.35%	25%	21.01%
funds should be used to help climate	36	25	44	15	46	10	20	63	41	19	37	29
Other	0% 0	5.41% 6	3.21% 7	1.41%	3.30% 6	0% 0	2.99% 4	2.24% 5	3.16% 5	5.88% 5	3.38% 5	1.45% 2

26. How do you feel about climate change? Tick all that apply

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Powerless	28.67%	31.53%	29.82%	21.13%	32.97%	23.91%	26.12%	29.15%	33.54%	27.06%	25.68%	26.09%
	41	35	65	15	60	11	35	65	53	23	38	36
Uninformed	14.69%	15.32%	19.27%	22.54%	18.13%	21.74%	15.67%	18.39%	15.19%	22.35%	16.22%	25.36%
	21	17	42	16	33	10	21	41	24	19	24	35
Confused	16.78%	26.13%	22.94%	19.72%	16.48%	26.09%	14.93%	18.83%	14.56%	18.82%	16.22%	17.39%
	24	29	50	14	30	12	20	42	23	16	24	24
Angry	13.99%	22.52%	21.56%	22.54%	16.48%	13.04%	19.40%	15.25%	24.05%	16.47%	10.81%	15.22%
	20	25	47	16	30	6	26	34	38	14	16	21
Anxious	34.97%	33.33%	32.11%	29.58%	32.97%	21.74%	38.81%	33.18%	32.91%	30.59%	22.30%	31.88%
	50	37	70	21	60	10	52	74	52	26	33	44
Overwhelmed	18.18%	26.13%	24.77%	11.27%	18.68%	17.39%	20.90%	22.42%	21.52%	16.47%	19.59%	20.29%
	26	29	54	8	34	8	28	50	34	14	29	28
Fearful	27.97%	34.23%	36.24%	28.17%	25.82%	32.61%	26.12%	29.60%	29.75%	29.41%	20.95%	31.16%
	40	38	79	20	47	15	35	66	47	25	31	43
Hopeful	13.29%	14.41%	11.93%	16.90%	11.54%	15.22%	11.94%	15.25%	17.09%	10.59%	14.86%	21.01%
	19	16	26	12	21	7	16	34	27	9	22	29
Ready	6.29% 9	2.70% 3	6.88% 15	4.23% 3	6.04% 11	6.52% 3	5.97% 8	4.04% 9	3.80% 6	2.35%	8.78% 13	7.25% 10
Motivated	11.19%	6.31%	13.30%	9.86%	11.54%	23.91%	13.43%	10.76%	13.29%	7.06%	12.16%	9.42%
	16	7	29	7	21	11	18	24	21	6	18	13
N/A - I don't think about it / not sure	15.38%	10.81%	11.01%	14.08%	13.19%	2.17%	7.46%	15.70%	13.29%	12.94%	20.27%	12.32%
	22	12	24	10	24	1	10	35	21	11	30	17
Other	1.40%	1.80%	0.46%	4.23% 3	0.55% 1	2.17%	3.73% 5	0.90% 2	2.53% 4	1.18%	0.68%	2.90% 4

onepoll. The Health of the Planet - Broken down by Age Range

Age Range	%	Responses
18-24	11.25%	225
25-34	16.80%	336
35-44	16.00%	320
45-54	17.95%	359
55+	38.00%	760

	18-24	25-34	35-44	45-54	55+
Yes	85.78% 193	81.85% 275	79.69% 255	84.68% 304	82.89% 630
	14.22%	18.15%	20.31%	15.32%	17.11%

	18-24	25-34	35-44	45-54	55+
Strongly agree	39.38%	31.27%	30.98%	36.51%	29.52%
	76	86	79	111	186
Somewhat agree	37.82%	45.82%	44.31%	39.80%	43.33%
	73	126	113	121	273
Neither agree nor disagree	16.06%	14.18%	16.47%	16.12%	16.35%
	31	39	42	49	103
Somewhat disagree	5.70%	8%	6.27%	5.92%	7.62%
	11	22	16	18	48
01t	1.04%	0.73%	1.98%	1.64%	3.17%

	18-24	25-34	35-44	45-54	55+
Very important	40.41%	39.27%	34.90%	41.12%	34.76%
	78	108	89	125	219
Somewhat important	43.01%	52%	54.90%	50.33%	50.48%
	83	143	140	153	318
Not very important	14.51%	7.27%	8.63%	6.91%	13.65%
	28	20	22	21	86
Not at all important	2.07%	1.45%	1.57%	1.64% 5	1.11% 7

	18-24	25-34	35-44	45-54	55+
Strongly agree	56.48%	51.27%	49.80%	54.93%	47.14%
	109	141	127	167	297
Somewhat agree	31.61%	36.36%	34.12%	31.25%	30.79%
	61	100	87	95	194
Neither agree nor disagree	11.40%	12.36%	14.12%	12.17%	17.30%
	22	34	36	37	109
Somewhat disagree	0.52% 1	0% 0	1.57%	0.99%	3.97% 25
Strongly disagree	0% 0	0% 0	0.39%	0.66% 2	0.79% 5

			_	_	_
	18-24	25-34	35-44	45-54	55+
Human behaviour	52.33%	53.82%	56.08%	50.99%	51.43%
	101	148	143	155	324
Fossil Fuels	46.11%	42.55%	49.80%	38.82%	44.92%
	89	117	127	118	283
Over population	33.68%	33.82%	38.43%	42.43%	34.44%
	65	93	98	129	217
Cars	33.68%	32.36%	23.92%	34.54%	25.08%
	65	89	61	105	158
Aeroplanes	11.40%	13.09%	16.08%	21.05%	23.02%
	22	36	41	64	145
Meat farming	18.13%	18.91%	18.82%	10.20%	10.95%
	35	52	48	31	69
Deforestation	44.56%	44.36%	43.92%	52.30%	58.41%
	86	122	112	159	368
Natural planetary climate cycles	9.84%	12.36%	18.04%	18.09%	23.02%
	19	34	46	55	145
None of the above	2.07%	2.55% 7	0% 0	0.99%	0.79% 5

6. Which of the following would you happily give up to help solve climate change? (Tick all that apply)

	18-24	25-34	35-44	45-54	55+
Petrol car	32.64% 63	29.45% 81	31.37% 80	28.95% 88	23.65% 149
Diesel car	37.31% 72	36% 99	43.92% 112	47.37% 144	48.41% 305
Driving completely	15.54%	13.82% 38	15.69% 40	15.79% 48	10.95%
Driving short distances	36.27%	40% 110	34.90%	40.46%	37.62% 237
Flying for business	22.80%	26.55%	29.80% 76	35.20% 107	33.97%
	17.10%	16% 44	17.25%	24.01%	27.94% 176
Fiving for pleasure	14.51% 28	18.18%	16.86%	22.37% 68	15.08%
Having children	35.75% 69	39.27% 108	43 40.78% 104	40.13% 122	40.48% 255
Having lots of children (3 or more)	26.94%	31.64%	39.22%	36.51%	38.41%
Fossil fueled electricity Heating the home with fossil fuels	52 36.27%	87 30.91%	100 29.41%	111 31.91%	242
(wood, gas, coal) Over-night charging/equipment on	70 37.31%	85 36.73%	75 40%	97 42 11%	188
standby e.g. phone, tablet, TV etc	72	101	102	128	257
Mv badly insulated house	16.06% 31	23.64% 65	20.39% 52	24.34% 74	17.14% 108
Hot washing machine water	21.76% 42	19.64% 54	19.22% 49	21.38% 65	26.67% 168
Tumble dryer	29.02% 56	38.55% 106	38.43% 98	43.09% 131	43.65% 275
Palm oil based products	45.08% 87	44.73% 123	52.94%	58.22% 177	60.95% 384
Plastic bags	57.51%	60.73% 167	67.45% 172	68.75%	76.19% 480
Plastic packaging	52.85%	56.73% 156	61.57% 157	67.76% 206	74.60% 470
	17.62%	25.45% 70	27.45%	36.18%	36.51% 230
Air freighted food Shop bought vegetables (grow your	17.62% 34	12.73%	14.51%	14.80%	10.79%
own)	18.65%	35 17.09%	37 14.90%	10.86%	7.30%
Dairv	36 26.94%	47 35.64%	38 36.86%	33 34.21%	46 30.63%
Non-green energy supplier	52 6.74%	98 5.45%	94 5.49%	104 4.28%	193
None of the above	13	15	14	13	23

7. To what extent do you agree or disagree with the following statement? 'I'd like to help solve climate change but I'm confused about how I can help'

	18-24	25-34	35-44	45-54	55+
Strongly agree	17.10%	13.45%	13.33%	8.88%	7.14%
	33	37	34	27	45
Somewhat agree	41.45%	44%	43.14%	36.18%	41.59%
	80	121	110	110	262
Neither agree nor disagree	26.42%	25.45%	26.67%	30.26%	31.11%
	51	70	68	92	196
Somewhat disagree	11.40%	13.09%	12.55%	18.75%	13.17%
	22	36	32	57	83
Strongly disagree	3.63%	4% 11	4.31% 11	5.92% 18	6.98% 44

8. Have you, or someone you know, been affected by climate change through an extreme weather event?

	18-24	25-34	35-44	45-54	55+
Yes	26.22%	20.83%	15.94%	11.98%	5.66%
	59	70	51	43	43
No	73.78%	79.17%	84.06%	88.02%	94.34%
	166	266	269	316	717

9. Which of the following extreme weather events have you or somebody you know been affected by? Select all that apply

	18-24	25-34	35-44	45-54	55+
Record breaking high temperatures	23.73%	32.86%	27.45%	32.56%	32.56%
	14	23	14	14	14
Record breaking low temperatures	30.51%	27.14%	25.49%	25.58%	13.95%
	18	19	13	11	6
Wildfires	27.12%	24.29%	27.45%	23.26%	23.26%
	16	17	14	10	10
Extreme rainfall	25.42%	24.29%	35.29%	32.56%	32.56%
	15	17	18	14	14
Flooding	32.20%	31.43%	35.29%	41.86%	34.88%
	19	22	18	18	15
Coastal flooding / erosion	30.51%	21.43%	21.57%	18.60%	11.63%
	18	15	11	8	5
Drought	20.34%	24.29%	17.65%	25.58%	27.91%
	12	17	9	11	12
Storm damage	35.59%	30%	43.14%	41.86%	41.86%
	21	21	22	18	18
None of the above	0%	2.86%	3.92%	4.65%	6.98%

10. Would you swap your current car for an electric vehicle?

	18-24	25-34	35-44	45-54	55+
I already have an electric vehicle	6.67%	4.17%	5%	2.51%	2.24%
	15	14	16	9	17
Yes, in the near future	18.67%	21.43%	25.63%	18.94%	10%
	42	72	82	68	76
Yes, at some point	28%	39.58%	33.75%	45.40%	50.66%
	63	133	108	163	385
No, never	10.67%	10.42%	15.63%	15.60%	21.71%
	24	35	50	56	165
N/A 1 d - N	36%	24.40%	20%	17.55%	15.39%

11. Do you have solar electricity panels on your house?

	18-24	25-34	35-44	45-54	55+
Yes	20%	15.48%	12.19%	6.96%	9.74%
	45	52	39	25	74
No	80%	84.52%	87.81%	93.04%	90.26%
	180	284	281	334	686

12. If you don't have solar electricity panels on your house, is this something you would consider in the near future?

	18-24	25-34	35-44	45-54	55+
Yes	28.89%	22.54%	16.01%	19.76%	12.24%
	52	64	45	66	84
Yes, but only with a government	36.11%	40.85%	42.70%	44.31%	40.82%
subsidy	65	116	120	148	280
No	16.11%	15.49%	21.35%	20.36%	28.72%
	29	44	60	68	197
Not our	18.89%	21.13%	19.93%	15.57%	18.22%

13. Currently 30% of the UK's energy comes from renewable sources - do you think we should invest more or less in renewable energy?

	18-24	25-34	35-44	45-54	55+
Much more	41.33% 93	38.10% 128	39.38% 126	45.40% 163	39.47% 300
Somewhat more	35.56% 80	28.57% 96	28.44% 91	30.92% 111	34.61% 263
The same amount as currently	10.22% 23	16.07% 54	16.88% 54	14.76% 53	14.61% 111
Somewhat less	2.67%	4.76% 16	3.75% 12	2.51% 9	2.37% 18
Much less	0.89%	2.38%	1.88%	0.84% 3	1.45%
	9.33%	10.12%	9.69%	5.57%	7.50%

Not sure 21 34 31 20 57

14. If you are a red meat eater, how many days a week on average would you happily give up red meat?

Where 0 means that you would give up red meat less than once per week

	18-24	25-34	35-44	45-54	55+
0	4%	2.08%	1.56%	2.51%	3.42%
	9	7	5	9	26
1	7.11%	4.17%	4.06%	3.62%	4.87%
	16	14	13	13	37
2	8.44%	11.31%	12.50%	11.98%	8.29%
	19	38	40	43	63
3	14.22%	8.93%	12.19%	7.80%	10.13%
	32	30	39	28	77
4	10.67%	10.12%	10%	9.47%	9.87%
	24	34	32	34	75
5	5.78%	12.80%	10%	13.65%	10%
	13	43	32	49	76
6	7.56%	9.82%	11.25%	8.64%	6.97%
	17	33	36	31	53
7	1.78% 4	1.49% 5	0.63% 2	0.84%	1.18%
I'd be happy to completely give up red	15.56%	10.71%	13.75%	16.71%	13.29%
meat	35	36	44	60	101
N/A - I would never give up red meat	9.78%	11.31%	10.94%	12.26%	15.13%
	22	38	35	44	115
N/A - I do not eat red meat	15.11%	17.26%	13.13%	12.53%	16.84%
	34	58	42	45	128
Average	3.29	3.75	3.66	3.67	3.5

15. Which age group do you think cares most about climate change?

	_		_		_
	18-24	25-34	35-44	45-54	55+
Under 18	6.22%	4.46%	6.56%	9.47%	9.34%
	14	15	21	34	71
18-24	42.67%	20.24%	19.69%	20.33%	18.29%
	96	68	63	73	139
25-34	15.56%	28.57%	12.50%	8.64%	8.55%
	35	96	40	31	65
35-44	8%	7.14%	21.25%	5.29%	2.37%
	18	24	68	19	18
45-54	3.56%	4.76%	1.88%	8.08%	1.58%
	8	16	6	29	12
55+	1.33%	1.79% 6	1.25% 4	1.39% 5	5.92% 45
All equal	4.89%	8.63%	9.38%	19.50%	24.61%
	11	29	30	70	187
None in particular / not sure	17.78%	24.40%	27.50%	27.30%	29.34%
	40	82	88	98	223

16. To what extent do you agree or disagree with the following statement? 'The nation needs educating more on climate change and what they can do to help'

	18-24	25-34	35-44	45-54	55+
Strongly agree	50.26%	46.55%	47.84%	45.72%	44.92%
	97	128	122	139	283
Somewhat agree	33.16%	37.45%	35.69%	37.50%	37.78%
	64	103	91	114	238
Neither agree nor disagree	14.51%	14.18%	14.51%	12.17%	13.65%
	28	39	37	37	86
Somewhat disagree	1.04%	1.45% 4	1.57% 4	3.95% 12	3.02% 19
Strongly disagree	1.04%	0.36%	0.39%	0.66% 2	0.63% 4

17. Which of the following do you believe is a barrier to solving climate change?

	18-24	25-34	35-44	45-54	55+
An unwillingness to change	47.67%	51.64%	50.20%	52.30%	56.679
	92	142	128	159	357
Uneducated on the topic	50.78%	44%	44.71%	45.72%	54.139
	98	121	114	139	341
Confused and overwhelmed by the	38.86%	30.55%	36.86%	36.84%	36.98%
topic	75	84	94	112	233
Lack of government leadership/plan	46.63%	52.36%	42.75%	52.96%	52.389
	90	144	109	161	330
The price of buying locally and ethically	37.82%	35.27%	41.18%	38.49%	35.089
	73	97	105	117	221
The price of electric cars	39.38%	38.91%	42.35%	47.37%	51.119
	76	107	108	144	322
The time and effort to growing our own	23.83%	20%	24.71%	20.39%	18.259
vegetables	46	55	63	62	115
The belief that we can't make a	50.78%	40.36%	46.67%	47.37%	52.869
difference	98	111	119	144	333
Lack of investment in renewable energy	48.19%	46.18%	48.63%	53.95%	56.199
	93	127	124	164	354
People unwilling to not have children	19.69%	23.64%	24.71%	27.96%	25.879
	38	65	63	85	163
People unwilling to give up meat	25.39%	25.82%	24.71%	30.92%	29.219
	49	71	63	94	184
None of the above	8.29%	6.91%	5.10%	5.59%	5.08%
	16	19	13	17	32

18. What do you think the government should do to help with climate change? (Tick all that apply)

	_			_	_
	18-24	25-34	35-44	45-54	55+
Put climate change at the top of the	48.70%	42.55%	40%	46.38%	39.52%
agenda	94	117	102	141	249
Commit to zero emissions by 2025	39.90%	34.18%	36.86%	41.12%	35.24%
	77	94	94	125	222
Create new green laws	45.60%	46.18%	41.57%	41.78%	38.10%
	88	127	106	127	240
Invest in a crisis campaign to educate,	39.90%	41.45%	37.25%	38.82%	43.02%
inform the public and call for change	77	114	95	118	271
Create a practical action list for all	27.98%	36.73%	31.37%	39.14%	37.949
segments of society	54	101	80	119	239
Invest more in green energy	48.19%	50.55%	50.59%	58.88%	57.949
	93	139	129	179	365
Create a green economy	35.75%	37.09%	36.47%	41.45%	34.769
	69	102	93	126	219
Subsidise more home green initiatives	33.68%	37.82%	41.96%	48.36%	50.639
	65	104	107	147	319
Re-wild and reforest with millions of	43.52%	37.09%	36.86%	45.72%	54.139
trees	84	102	94	139	341
N/A - Not sure / nothing in particular	12.95%	10.91%	14.51%	10.20%	10.799
	25	30	37	31	68
Other	1.55%	2.91%	2.75%	3.62%	4.92%
	3	8	7	11	31

19. To what extent do you agree or disagree with the following statement? 'I worry about my health due to the impact of climate change (e.g. severe weather, pollution, mass migration)

	18-24	25-34	35-44	45-54	55+
Strongly agree	21.76%	14.18%	13.73%	9.21%	6.67%
	42	39	35	28	42
Somewhat agree	36.79%	41.09%	38.43%	33.55%	23.81%
	71	113	98	102	150
Neither agree nor disagree	24.35%	26.91%	30.59%	34.21%	39.21%
	47	74	78	104	247
Somewhat disagree	12.95%	13.09%	14.90%	19.41%	20.79%
	25	36	38	59	131
Strongly disagree	4.15%	4.73%	2.35%	3.62%	9.52%
	8	13	6	11	60

20. To what extent do you agree with the following statement? 'I am worried about the amount of chemicals in medicines'

	18-24	25-34	35-44	45-54	55+
Strongly agree	14.67%	13.69%	20%	19.50%	16.84%
	33	46	64	70	128
Somewhat agree	30.22%	33.04%	33.75%	30.92%	30.39%
	68	111	108	111	231
Neither agree or disagree	30.22%	34.23%	30%	31.75%	36.05%
	68	115	96	114	274
Somewhat disagree	13.33%	12.80%	12.19%	12.53%	10%
	30	43	39	45	76
Ot	11.56%	6.25%	4.06%	5.29%	6.71%

21. Would you consider using complementary and alternative medicine - natural, sustainable systems of medicine - if you thought this could conserve energy and protect the environment?

	18-24	25-34	35-44	45-54	55+
Yes	47.56% 107	38.39% 129	41.56% 133	44.01% 158	38.42% 292
No	23.11% 52	25.60% 86	25.94% 83	23.96% 86	21.84% 166
	29.33%	36.01%	32.50%	32.03%	39.74%

22. Do you believe the following statement to be true or false? 'Using homeopathy is a way of reducing your carbon footprint'

	18-24	25-34	35-44	45-54	55+
True	28% 63	19.05% 64	18.75% 60	18.94% 68	12.76% 97
False	22.67% 51	26.79% 90	27.19% 87	24.79% 89	28.29% 215
Neteur	49.33%	54.17% 182	54.06% 173	56.27% 202	58.95% 448

23. Would you consider using homeopathy in light of it being the second most common form of complementary and alternative medicine worldwide? (Based on a 2004 World Health Organisation study

	18-24	25-34	35-44	45-54	55+
Yes	53.27%	55.04%	69.17%	62.66%	63.70%
	57	71	92	99	186
No	11.21%	10.08%	11.28%	8.23%	8.22%
	12	13	15	13	24
Not our	35.51% 38	34.88% 45	19.55% 26	29.11% 46	28.08%

24. Would you consider using homeopathy if you thought this could conserve energy and protect the environment?

	18-24	25-34	35-44	45-54	55+
Yes	64.49%	70.54%	74.44%	75.32%	71.92%
	69	91	99	119	210
No	9.35%	9.30%	10.53%	6.33%	9.59%
	10	12	14	10	28
Not sure	26.17%	20.16%	15.04%	18.35%	18.49%
	28	26	20	29	54

25. In which ways do you think government funds should be used to help solve climate change? Select all that apply

	18-24	25-34	35-44	45-54	55+
Divert spending on defense	33.68%	26.18%	27.06%	28.95%	18.10%
	65	72	69	88	114
Increase taxes	15.54%	14.55%	19.22%	16.45%	14.29%
	30	40	49	50	90
Create climate change tax	33.16%	32%	31.37%	32.57%	27.30%
	64	88	80	99	172
Tax the dirtiest industries (eg. fossil	51.30%	47.64%	50.59%	59.87%	58.25%
fuels, transport, meat production)	99	131	129	182	367
N/A - Not sure / I don't think government	39	24%	24.31%	19.08%	25.40%
funds should be used to help climate		66	62	58	160
Other	0.52% 1	1.09%	1.18%	1.64% 5	5.40% 34

26. How do you feel about climate change? Tick all that apply

	18-24	25-34	35-44	45-54	55+
Powerless	25.91%	30.55%	32.16%	25.99%	28.89%
	50	84	82	79	182
Uninformed	21.76%	19.27%	20.39%	13.16%	18.41%
	42	53	52	40	116
Confused	12.95%	17.09%	22.35%	18.75%	19.37%
	25	47	57	57	122
Angry	23.32%	20%	19.22%	18.42%	13.97%
	45	55	49	56	88
Anxious	30.05%	30.91%	36.47%	36.18%	29.05%
	58	85	93	110	183
Overwhelmed	28.50%	18.55%	25.10%	18.09%	18.57%
	55	51	64	55	117
Fearful	32.64%	28.36%	29.41%	29.28%	28.73%
	63	78	75	89	181
Hopeful	13.99%	11.27%	10.59%	17.11%	16.03%
	27	31	27	52	101
Ready	6.74%	5.82%	6.27%	6.58%	4.29%
	13	16	16	20	27
Motivated	14.51%	10.18%	10.20%	12.83%	11.11%
	28	28	26	39	70
N/A - I don't think about it / not sure	12.44%	12.36%	10.98%	13.16%	14.44%
	24	34	28	40	91
Other	0%	0%	0.78%	1.64%	3.17%

18. What do you think the government should do to help with climate change? (Tick all that apply)

An Apollo programme / WW2 level investment in British renewables industry and energy generation As it's China, India and the USA that are the main problem, there is nothing we can do. Ask God to grant them His salvation through Jesus whom He sent

Ban Trump!!!!

Ban unsustainable palm oil

build cycle infrastructure
Commitment to reducing the population

completely ban single-use plastic coming into the country for whatever use

consider all consequences of policies not only the immediate one

consider an consequences or portices into only or terminent actions of combined into the atmosphere every year consider china india and the us to stop pumping billionms of tons of carbon dioxide into the atmosphere every year Create laws against damaging practices, force industry to change for the better.

DON'T KNOW

educate more

educate to reduce population growth

Find a way to show how individuals can make a difference. Some kind of personal targets - I don't know how but have been trying to devise a way.

Fine people heavily for leaving litter at beaches and make disposing of goods free ie white goods

focus on forcing change within major polluters eg. manufacturers, oil producers, major livestock producers rather than focusing on the individual

Get other countries to stop burning fuels like coal and deforestation. Give tax breaks on local produce Give up their expensive cars and walk or use public transport

Heavily tax polluting business. Fund green intiatives by heavily clawing back lost tax from offshore tax havens

high tax on flights Implement a one child policy

Incentivise people not to have children and stop all child support payments and rehousing of those who continue to increase their family size, tax households with more than 2 children heavily

increase feed in tariffor home generation through solar and wind at home.
insulation, nuclear power, stop wind farms
invest in green public transport, buses, instead of privatisation, especially connecting the more rural towns, as there is no other option than using cars in some areas.
Invest in nuclear, tidal and wave energy

Invest in storage options for energy produced via renewable sources (eg hydrogen) so that we can in the near future generate all our electricity from renewable sources

The standard of the standard o

Levy Polluting companies

Make all plastic recyclable not 39 different types!!

More nuclear energy

No point until all countrie seriously clean their act up

NO SUBSIDIES TO MEAT OR DAIRY FARMERS

no shad it is a stere are bigger problems like malaria. once we've fixed people dying right now we can start to worry about people dying in the future offer free solar panels to every home

Persuade China, India and the USA to do more to control their industry

Persiance Chinis, man and the User Chinis of the Policies trapeling large companies producing high emissions Prewent businesses acting in unsustainable ways Promote economic systems that do not foreground continuous growth Put limits on air travel until greener alternatives are available Put more pressure on other third world countries to do something

put pressure on other countries
Put pressure on the countries
Put pressure on the countries currently causing problem and that is not uk.
Remove tax breaks for large famillies
ROLL OUT CAR ELECTRIC CHARGING POINTS IN ALL NEW BUILDINGS/HOUSES AND CARPARKS ETC

Sort out Trump and his 'Climate Change isn't happening' Stop Brexit stop building so many new houses

Stop child benefit after one child.

Stop child benefit and penalize those with more than one child

stop Linton General and periodice with more trained in the Linton Stop listening to children and start fracking and building more nuclear power stations immediately!

Stop prioritising money-making over our future on this planet.

Stop this scam and tackle the real problem, population growth in particular demographics.

The Commons, the Lords and all publicly paid employees should be leading by example... the government need to hold big business accountable - ie fines for not complying, or bonuses for exceeding targets relating to Climate change Try & persuade China to stop building coal fired power stations

25. In which ways do you think government funds should be used to help solve climate change? Select all that apply

a by putting more pressure on third world countries

but only if it was recognised worldwide, we are only a small country

Create a ring-fenced climate change fund by levying an extra multirate climate change tax. The fund should be used to subsidise the change to green energy, transport, homes, etc.

Definetly none of those listed

DON'T KNOW

educate ALL MANUFATURERS of plastic to STOP!

educate people on planning for smaller families

Encourage people to grow their own food; encourage farmers to do more, e.g. replanting wild hedgerows, having meadows, planting native trees. More emphasis on organic food.

encourage people to have 2 meat-free days per week

Find away of dealing with polythene packaging. My council provides all that we need for waste such as garden, food waste, plastic, cans etc. Having utilized those provisions I find that 90% of my general household waste is Fine people heavily for leaving litter at beaches Focus on environmental impact from large businesses rather than targeting individuals

fund research into new biodegradable materials etc that can be used instead of the non-recyclable materials in use today

get on with building nuclear power and up green energy sources Give money rewards to people for being greener

Help fund people who make their homes more environmentally friendly. Most people do not have the money for solar energy or insulation. Privatise public transport and make it more green. Increasing taxes, the prices wil Unfortunately electric cars still need power. Although cleaner.

I think government should concentrate on more pressing matters

Increase tax on people who have more than one child.

industry incentives to replace palstics with paper and or card

influence some foreign powers

Invest in green energy, plant more trees

Invest in green technologies. Redistribute wealth significantly so the poorest do not get hurt by a backlash by the rich

Invest in nuclear, wave and tidal energy

invest in tidal energy production

Invest more in green energy

Limit air travel!

Make everyone be eco friendlier not just those who choose.

Make sure big global companies pay more tax

MORE SUBSIDIES FOR RENEWABLES/STOP NEW PLANE RUNWAYS

Nationalised recycling initiatives

NO SUBSIDIES TO MEAT AND DAIRY FARMERS

Nothing look at China, USA and India

Plans to educate the young ones from school to be aware as they grow

Plant more trees and reforest areas

Put more funding into renewable energy

Put pressure on countries currently causing problem

Share with business in investing in Green Energy.

spend money they give to the EU on climate change

stop nucler power and redirect funds to green energy

stop opposing onshore wind

Stop paying beebfit fraudsters, false claimants and divert this huge amount of wasted money into green issues

stop wind farms, more insulation, more nuclear

Tax those with children more than those without, stop all child subsidises and benefits, give tax breaks to those who don't have kids

There is already a green tax on electricity that is used to subsidise renewable energy. Wind energy has now become price competitive with fossil fuels - the tax has served its purpose.

 $Work\ with\ the\ food\ industry\ to\ encourage\ them\ to\ stock\ the\ best\ foods, make\ the\ 'best'\ foods\ affordable, and\ to\ use\ less\ packaging.$

26. How do you feel about climate change? Tick all that apply

Angry that UK is having to put up with citizens blaming our government when we are doing more than many countries annoyed that we arent doing enough

Climate change over the millenia goes in cycles, but mankind is accelerating it

Countries should stop just talking about the issue and actually do something

cynical

Deeply concerned

Despair at the lies.

Don't care

failure of the world to deal with population growth, the main factor

Greater need for recognition that God is in control

informed and educated

Is happening but not enough focus to deal with it

Its cyclic, not man made. We have become foam mouthed loonies waving our arms in the air about nothing.

I've done my bit, it's those that have kids who have jeopardised their own kids future

Left wing propaganda.

Looking forward to it

natural cycles we were tropical, have had ice age

Peeved

Relaxed, it's exaggerrated.

sad

Terrified for my grandchildren and the world they will have to live in.

That all countries need to work together for us to slow it down. Having travelled, I find that governments and the public

The whole world needs to address climate change, not just UK!

Until we address USA, China and India what we do is a drop in the ocean

Very sad - by the time the world wakes up to the threat, it will be past the point of no return

Worried for my grandchildren and their children in the future

Worried that people aren't taking it seriously enough and afraid it's too late and the damage is irreversible.